

Conference on Human Capital Investments

"Learning from the field: What works and what does not in development interventions"



June 23-24, 2022

PROGRAM

Day 1 - Thursday, June 23rd

8:00 a.m. - 8:30 a.m.	Registration
8:30 a.m. - 8:45 a.m.	Welcome and opening words
8:45 a.m. - 10:00 a.m.	Keynote Lecture: Juan Camilo Cárdenas " <i>The revolution will not be nudged: Notes on the future for behavioral and experimental economics</i> " (University of Massachusetts Amherst and Universidad de los Andes)
10:00 a.m. - 10:30 a.m.	Coffee break
10:30 a.m. - 12:30 p.m.	Contributed Session #1 - Observational studies informing policy
12:30 p.m. - 12:45 p.m.	Break
12:45 p.m. - 2:00 p.m.	Keynote Lecture: Susan Parker " <i>On the ending of transfer programs: Human capital effects</i> " (University of Maryland)
2:00 p.m. - 3:15 p.m.	Lunch
3:15 p.m. - 4:30 p.m.	Keynote Lecture: Víctor Orozco " <i>Persuasive postings: Testing edutainment in social media campaigns in development</i> " (World Bank)
8:00 p.m. - 9:30 p.m.	Welcome cocktail (Jardines de la Universidad)

Day 2 - Friday, June 24th

8:00 a.m. - 10:00 a.m.	Contributed Session #2 - Measurement challenges and policy
10:00 a.m. - 10:30 a.m.	Coffee break
10:30 a.m. - 11:45 a.m.	Keynote Lecture: Folake O. Olatunji-David " <i>Learning from the fields: What works and what does not in Development Interventions. Lessons from the Nigerian experience.</i> " (Director of Basic Education Department - Federal Ministry of Education, Nigeria)*
11:45 a.m. - 12:00 m.	Break
12:00 m. - 2:00 p.m.	Contributed Session #3 - Experiments as a tool for policy evaluation
2:00 p.m. - 3:15 p.m.	Lunch break
3:15 p.m. - 4:30 p.m.	Keynote Lecture: Francisco Ferreira " <i>Combating inequality of opportunity: the role of human capital investments</i> " (London School of Economics)
4:30 p.m. - 4:45 p.m.	Farewell words

*Online presentation

More details on the contributed sessions in the next page.

ADDITIONAL DETAILS

Conference Venue: Universidad Loyola - Córdoba.

Calle Escritor Castilla Aguayo 4, Salón de actos (Lecture Room), Edificio 2.

How to connect to the WiFi?

1. Connect to the open network "CONFERENCE_HCI"
2. Open your browser. You will be redirected to an authentication page.
3. Use the following user (usuario) and password (contraseña):

USUARIO: hci_conference

CONTRASEÑA: HCILoyola2022

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Contributed Session #1: Observational studies informing policy

Riccardo Ciacci - Universidad Pontificia Comillas

"Banning the purchase of prostitution increases cases of rape"

Discussant: Diego Jorrat (Loyola University)

Jorge Agüero - University of Connecticut

"Do More School Resources Increase Learning Outcomes? Evidence from an Extended School-Day Reform"

Discussant: Noelia Rivera (Loyola University)

Christos Mavridis - Middlesex University London

"Police Militarization and Local Elections"

Discussant: Lorenzo Ductor (University of Granada)*

Dania Farah - Institute of Business Administration, Karachi, Pakistan

*"Contingent Valuation for Quitting Smokeless Tobacco-An Investment in Human Capital: Evidence from Karachi, Pakistan based Case-Study"**

Discussant: Filippos Exadaktylos (Loyola University)

Contributed Session #2: Measurement challenges and policy

Michela Accerenzi - Fundación ETEA para el Desarrollo y la Cooperación

"Parents' knowledge and predictions about the age of menarche: Experimental evidence from Honduras"

Discussant: Andreas Murr (University of Warwick)

Maria del Pino Ramos Sosa - Universidad Loyola

*"Continuous and binary sets of responses are not the same: Evidence from the field"**

Discussant: Tomas Koutecky (Fab Inc and The World Bank)

Azucena Martín Quevedo - Universidad Nebrija

"Entrepreneurship and dishonesty: an online experiment"

Discussant: Diego Jorrat (Loyola University)

Mónica Vasco Ruiz - Universidad Loyola

"Social networks and bullying"

Discussant: César Mantilla (Universidad del Rosario)

Contributed Session #3: Experiments as a tool for policy evaluation

Sandra Polanía-Reyes - Universidad de Navarra

"Overcoming empathy failures to improve trust: Experimental evidence from Colombia"

Discussant: Filippos Exadaktylos (Loyola University)

Gerhard Riener - Heinrich Heine University Düsseldorf

"Hidden moral costs of control: Field evidence from performance appraisals in the public sector"

Discussant: Ericka Rascón Ramírez (Middlesex University London)

Jaromir Kovarik - University of the Basque Country

"Diffusion of mobile banking among rural women: Incentivising local leaders vs. a marketing campaign"

Discussant: Riccardo Ciacci (Universidad Pontificia Comillas)

David Pascual Ezama - Universidad Complutense de Madrid

"Why does James Bond always need to be smart?"

Discussant: César Mantilla (Universidad del Rosario)

*Online interventions